

Newspaper Article : Newspaper

CATEGORY	4	3	2	1
Headline	Article has a headline that captures the reader's attention and accurately describes the content.	Article has a headline that accurately describes the content.	Article has a headline that does not describe the content.	Article is missing headline.
Supporting Details	The details in the article are clear and supportive of the topic.	The details in the article are clear but need to be developed more. Some details may not fit in with the topic.	Most details in the article are clear. Article does not focus on the topic well.	The details article are neither clear nor related to the topic.
Who, What, When, Where & How	Article adequately addresses the 5 W's (who, what, when, where and how).	The article is missing one of the 5 W's.	The article is missing 2 of the 5 W's.	The article is missing 3 or more of the 5 W's.
Lead Sentence	Lead sentence grabs the reader's attention and focuses the reader on the topic.	Lead sentence tells most important details.	Lead sentence is not clearly connected to the article.	There is no clear lead sentence in the article.
Spelling and Grammar	No spelling or grammar errors.	No more than a couple of spelling or grammar errors.	No more than 3 spelling or grammar errors.	Several spelling or grammar errors.